



community services planning council presents

# PEOPLE HELPING PEOPLE 2010 AWARDS LUNCHEON

thursday, april 22, 2010

Thursday, April 22, 2010  
Radisson Hotel  
11:00 a.m. Reception  
12:00 Noon Lunch and Awards

**Attendance:** 500+

**Audience:** Business and civic leaders, public officials, prominent community organizations benefiting from corporate community service

The Community Services Planning Council's People Helping People Awards are the gold standard for recognition of Sacramento's civic-minded businesses and outstanding individual volunteer commitment. Ten awards are presented, six that recognize socially responsible businesses and corporate leadership, one that honors an outstanding civic group, and three that pay tribute to individual volunteer efforts.

The 22nd Annual of the People Helping People Awards will be celebrated by recognizing all of the nominees and announcing the 2010 Award winners at a special luncheon during National Volunteer Week.

## SPONSOR BENEFITS

|   | Presenting   | Champion      | Gold          | Silver      | Bronze  |
|---|--------------|---------------|---------------|-------------|---------|
|   | \$15,000     | \$10,000      | \$5,000       | \$3,000     | \$1,500 |
| Exclusive "presented by" status               | Yes          | ~             | ~             | ~           | ~       |
| Opportunity to present an award               | Yes          | ~             | ~             | ~           | ~       |
| Recognition in Sacramento Magazine (2 issues) | Logo         | 1st Tier Name | 2nd Tier Name | Name        | Name    |
| Recognition in event promotional materials    | Logo         | 1st Tier Name | 2nd Tier Name | Name        | Name    |
| Recognition in event program                  | Back cover   | Full Page Ad  | Full page Ad  | 1/2 page Ad | Name    |
| Company feature article in event program      | Yes          | Yes           | ~             | ~           | ~       |
| Recognition on event web page                 | Logo         | 1st Tier Name | 2nd Tier Name | Name        | Name    |
| Recognition on CSPC website                   | Logo         | Logo          | Logo          | Name        | Name    |
| Recognition on HOS website                    | Logo         | Logo          | Logo          | Name        | Name    |
| Recognition in CSPC annual report 2,000 circ. | Name         | Name          | Name          | Name        | Name    |
| Recognition in HOS E-News 8,500 circ.         | Logo (1 yr.) | Name (1 yr.)  | Name (6 mo.)  | ~           | ~       |
| Article about company on HOS website          | Yes          | ~             | ~             | ~           | ~       |
| Recognition in media releases                 | Yes          | ~             | ~             | ~           | ~       |
| Company banner at event                       | Yes          | Yes           | ~             | ~           | ~       |
| 2 Reserved table of 10 in front row           | Yes          | Yes           | ~             | ~           | ~       |
| Reserved table of 10 in priority location     | ~            | ~             | Yes           | Yes         | Yes     |

Proceeds from the event benefit two Planning Council programs, Hands On Sacramento (HOS), a civic action center for volunteerism, and 2-1-1 Sacramento, a free, 24/7, multilingual service connecting people to the services they need.



**hands on  
sacramento**

### For more information:

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**Table Patron - \$950 (table signage), Individual Ticket - \$80**