

Approved 8/08/2008

**FIRST FIVE SACRAMENTO COMMISSION ADVISORY COMMITTEE**  
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**MINUTES: May 9, 2008**

**Attending Members:** Ernie Brown, Jillian Faucett, Effie Hubbard Ruggles, Terry Jones (Chair), Matt Mengelkoch, Amy Lin Tan, Gloria Torres, Betsy Uda, Kathleen West

**Absent Members:** Maisha Dottery, Rod Howze, Alondra Thompson, Tosca Toussaint (Vice Chair) (excused)

**Staff:** Alan Lange, Michele Watts

**Commission Staff:** Lin Batten, Julie Beyers, Kim Dahl, Julie Field, Carmen Garcia-Gomez, Verronda Moore, Debra Payne, Cathy Spivey

**Guests:** Brad Morrison (Strategic Planning Consultant), Gina Roberson (CAPC)

Issues	Discussion	Actions/Recommendations
<b>1. Call to Order. Welcome &amp; Introductions.</b>	The Chair called the meeting to order at 2:35 PM. Self-introductions were made.	
<b>2. Chair's Report</b>	<p>The Chair announced the following:</p> <ul style="list-style-type: none"> <li>➤ A report on potential indoor air contamination from formaldehyde in children's furniture has been released (source: Environment California Research &amp; Policy Center).</li> <li>➤ A review of literature on sleep and childhood obesity indicates that there is a relationship between inadequate sleep and increased risk of obesity (source: Warwick Medical School, United Kingdom).</li> <li>➤ It is important to educate and outreach to parents regarding the role of maternal gum disease in negative pregnancy outcomes.</li> <li>➤ Ernie Brown made the May 5, 2008 Advisory Committee report to the Commission.</li> <li>➤ The 2007 Advisory Committee members were among the outstanding volunteers recognized by the Board of Supervisors at a special event on April 22, 2008. Ernie, Matt, Tosca, and Kathleen were present. Copies of the formal resolution were distributed to members. Alan thanked the Commission for recognizing the contributions of the Advisory Committee.</li> </ul>	
<b>3. Minutes of March 14, 2008</b>	The minutes of March 14, 2008 were approved as written.	<b>M/S</b> Ernie Brown/Betsy Uda to approve the minutes as written. <b>Approved.</b>
<b>4. Appointment of Members to Strategic Planning Work Group</b>	The Chair announced the appointment of members to the Commission's Strategic Planning Work Group: Terry Jones and Ernie Brown will serve on this group. These experienced members are particularly well-qualified to serve, as they also represent the committee on the Commission's Evaluation and Financial Planning Committees.	
<b>5. Community Assessment Survey Updates</b>	The survey period will continue through the last weekend in May. The following updates were shared: (1) Members who have conducted surveys shared that it can be difficult to approach people in an informal setting, such as a park, and that it is easier to get people to participate at events where First 5 Sacramento has a booth or table. Every effort will be made to ensure are conducted at upcoming events like this; (2) The survey tends to take longer than five minutes, especially when respondents start to ask questions about services; (3) Michele distributed handouts documenting progress to date on collecting surveys.	
<b>6. Members' Expertise Project</b>	In order to increase the level of detail and specificity about members' expertise, Michele will review responses to the initial questionnaire and contact members individually for more information.	
<b>7. Commission Report</b>	<p>Commission Executive Director Lin Batten reported the following:</p> <ul style="list-style-type: none"> <li>➤ Lin introduced Brad Morrison, the consultant hired to conduct the upcoming strategic planning process. Brad has worked with First 5 Commissions, including Sacramento, in the past. He noted that that he and his team are open to input and suggestions.</li> <li>➤ The contract for the Healthy Kids, Healthy Future insurance product has been extended.</li> <li>➤ The contract with Lundquist for the Children's Celebration has been approved.</li> <li>➤ The contract with WRMA (evaluation consultants) has been amended to include a trend report for strategic planning purposes.</li> <li>➤ The First 5 Association has been discussing potential legislative attempts to tap into Proposition 10 funds to address the state budget crisis. The association would like to be prepared with a proposal First 5 Commissions can "live with" if the legislature goes this route. Changes to Proposition 10 require approval of the voters.</li> </ul>	

Issues	Discussion	Actions/Recommendations
	Additional details on many of the items listed above, including Commission agenda and meeting materials are available here: <a href="http://sackids.saccounty.net/meetings/commission-meeting/index.html">http://sackids.saccounty.net/meetings/commission-meeting/index.html</a> .	
<b>8. Commission Staff Reports</b>		
<b>8a. Children's Health Initiatives</b>	<p>Program Planner Debra Payne reported the following:</p> <ul style="list-style-type: none"> <li>➤ The 2008 Children's Celebration will be October 11 at Fairytale Town.</li> </ul> <p>Program Specialist Cathy Spivey reported the following:</p> <ul style="list-style-type: none"> <li>➤ The April 29, 2008 Bright Futures event went well. There were 26 agencies at the event. Over 100 dental exams were provided and other screenings were offered as well. Parents were very appreciative of the services.</li> <li>➤ The next Healthy Futures event will be July 12, 2008. VSP will be present to conduct vision screenings and provide free glasses.</li> </ul>	
<b>8b. Community Building Initiative</b>	<p>Program Planner Julie Beyers reported the following:</p> <ul style="list-style-type: none"> <li>➤ The latest round of mini grant applications were reviewed at the end of April. The recommendations will go to the Commission in June.</li> <li>➤ The work group discussing the future of the larger CBI grants has been meeting and will make recommendations to the Commission in July.</li> <li>➤ A CBI media campaign is beginning, with radio and TV spots to air now and in the fall. Michele will send details electronically.</li> </ul>	
<b>8c. School Readiness</b>	<p>Program Planner Carmen Garcia-Gomez reported the following:</p> <ul style="list-style-type: none"> <li>➤ Contracts with participating school districts are being developed for Cycle 2 of the School Readiness Initiative, which begins July 1, 2008.</li> <li>➤ The CARES childcare workforce development program will be extended for 18 months.</li> </ul>	
<b>9. Work Group Reports</b>		
<b>9a. Evaluation Committee</b>	<p>Evaluation Program Manager Julie Field reported the following:</p> <ul style="list-style-type: none"> <li>➤ Contractor compliance with quarterly reporting requirements continues to improve.</li> <li>➤ The longitudinal survey of parents receiving services from First 5 Sacramento is underway; about half of the first cycle of surveys has been conducted.</li> </ul>	
<b>9b. Financial Planning Committee</b>	Financial Planning Committee member Ernie Brown stated that the committee has not met since his last report. The next meeting will be May 15, 2008.	
<b>9c. Fluoridation Work Group</b>	Fluoridation Work Group member Terry Jones reported that at the April 22, 2008 meeting, the group continued to discuss methods for convincing San Juan Water District wholesaler to apply for fluoridation funds. Commissioner, Work Group Chair, and County Public Health Officer, Dr. Trochet, sent them a letter and will follow up with a phone call. At the next meeting, the group will discuss any response from San Juan and consider other options if necessary.	
<b>10. Membership Report</b>	Michele reported that the seats for the Adult and Aging Commission and the Mental Health Board are still vacant. There are five additional seats available for community members. Lin suggested that the committee recruit a grandparent, perhaps from one of the local grandparents support groups. Michele will work on this.	
<b>10. Future agenda topics</b>	At the June meeting, there will be a report on the First 5 Statewide Conference from the Advisory Committee members who will be attending (Betsy Uda and Maisha Dottery).	
<b>11. Announcements</b>	Effie reported that HealthNet will roll out a new children's dental insurance product for low-income families in June.	
<b>12. Public comments</b>	Gina Roberson from CAPC introduced herself and noted her interest in the Community Assessment Survey.	
<b>13. Adjournment</b>	The meeting adjourned at 3:50 PM.	Next Meeting: June 13, 2008.